

POSTERS & FLYERS

Advertising materials will be available in November. Each Exhibitor may request 2 Posters and 5 Flyers for display/distribution on your order form. You may print additional flyers from our website: SAWC-SC.ORG. Please indicate on your application the number of posters/flyers you would like to receive. If you do not need the posters/flyers, please leave the request line blank.

WEB LINKS

A Link from our SAWC Bridal Showcase website to your website is available for \$50/yr and will be active from January 1, 2010 to December 31, 2010. If you select this on your order form a SAWC member will contact you for additional information. Deadline for web-link information is December 1.

SKIRTED TABLES

Skirted tables can be provided for your booth for an additional fee of \$25.00 each. They are available in 6 foot and 8 foot lengths and can be reserved on your order form.

DOOR PRIZES

If you would like to donate a door prize with a value of \$500 or more, please indicate on your order form. All door prize donors will be mentioned in our programs and flyers as well as announced during the show. In order to be considered, prizes must have a 1 year expiration from the date of the show and cannot be conditional on any additional purchase. A limited number will be accepted and all door prizes must be received by November 1, 2009. An SAWC member will contact you if you are selected.

PROGRAM ADVERTISEMENTS

Once again this year SAWC will make available advertising space in our Showcase program. Programs are a standard 8"x11" stock paper size. Ads will be priced as follows: eighth page - \$25.00, quarter page - \$50.00, half page \$100.00, and full page \$200.00. These prices are for ads with *camera-ready art only*. An art charge of \$50.00 an hour will be billed to you directly by our printer if you require design and layout of your ad. Please indicate on your order form if you want to purchase an ad and a SAWC member will contact you. Deadline for placing ads is December 1.

**PLEASE MAIL YOUR COMPLETED APPLICATION & LAYOUT TO:
SAWC c/o Anne Marie Shepherd, 9 Audubon Oaks Ct., Irmo, SC 29063**



2010 St. Andrews Woman's Club

Bridal Showcase

Exhibitor Contact: Mary North 803 477-3402 or
Anne Marie Shepherd 803 447-8771

**PLEASE SEND PAYMENT
WITH COMPLETED FORM TO:**

St. Andrews Woman's Club
% Anne Marie Shepherd
9 Audubon Oaks Ct.
Irmo, SC 29063

Business Name: _____

***Business Name for
Program and Sign:** _____

Type of Business: _____

Business Phone: _____

Street Address: _____

City, State, Zip: _____

Email Address: _____

Emergency Phone

(After Hours): _____

Local Contact (name/#): _____

ITEM DESCRIPTION	PRICE	QTY	AMOUNT
BOOTH FEE	400.00		
FASHION SHOW <input type="checkbox"/> Yes <input type="checkbox"/> No (If Yes Deduct \$100.00)	(100.00)		
MODEL FEES (OPT)	137.50		
POSTERS _____ (Max 2) FLYERS _____ (Max 5)	Free		
WEB LINK (OPT)	50.00		
SKIRTED TABLE (OPT) 6ft _____ 8ft _____	25.00		
DOOR PRIZE <input type="checkbox"/> Yes <input type="checkbox"/> No			
PROGRAM ADVERTISEMENTS <input type="checkbox"/> 1/8, <input type="checkbox"/> 1/4, <input type="checkbox"/> 1/2, <input type="checkbox"/> full \$25 \$50 \$100 \$200			
TOTAL AMOUNT			
DEPOSIT 50% MINIMUM			

Thank you for supporting the 2010 SAWC Bridal Showcase. Through our joint efforts, funding is available for many worthy charities in our community and state.

I agree to the terms and conditions of the contract.

Signature

Exhibitor Contract

The Business named on the Face of this paper agrees to the following:

1. Exhibitor Guidelines

- That the Exhibit shall remain in place and intact and shall be manned during the hours of the Bridal showcase from 12:00 Noon to 5:00 PM.
- That the Exhibitor shall contain the Exhibit within the designated Exhibit Space and design the Exhibit to meet the Fire Marshal's guidelines.
- That the distribution of cards or other materials must be done WITHIN or directly in front of Exhibitor's Booth Space(s) and not interfering with the flow of foot traffic.
- That the Exhibitor shall conduct any retail sales according to South Carolina law.
- That the Exhibitor shall cooperate with St. Andrews Woman's Club regarding the decibel level of any auditory output of the Exhibit.
- That the Exhibitor shall not offer for display any boudoir, suggestive, or sexually explicit materials.
- That the Exhibitor shall dismantle the Exhibit expediently following the close of the Showcase.

2. Bridal Registry: *The St. Andrews Woman's Club will register attending brides and grooms and will provide a Registry on CD in a timely fashion to include names, addresses, telephone numbers, and wedding dates of Brides and Grooms.*

- That the Registry is for the exclusive use of the Exhibitor ONLY and may not be given or sold to any other business for any reason without the express written permission of St. Andrews Woman's Club

3. Subletting

- That the Exhibitor shall not sublet any part of the Exhibit Space.

4. Insurance/Liability

- That any insurance or liability insurance desired by the Exhibitor will be obtained by the Exhibitor at its own cost and expense.
- That the St. Andrews Woman's Club assumes no risk; by the acceptance of this agreement, the Exhibitor expressly releases the St. Andrews Woman's Club of and from any and all liability for any damage, injury, or loss to any person or goods from any cause whatsoever, including the negligence of St. Andrews Woman's Club and/or its members.

5. Payment

- That this signed contract is binding upon the receipt of a minimum of **50% non-refundable deposit per Exhibit Space.**
- That the Exhibitor shall submit payment in full of all participation fees **prior** to set-up of the Exhibit.

6. Discretionary Clause

- That St. Andrews Woman's Club reserves the right, in its sole discretion, to refuse to allow any merchant to participate in the Showcase on the grounds of taste, fairness to other Exhibitors, competitiveness, or any other reason satisfactory to the Club.
- That upon exercise of such right, the Club shall return the deposit paid herewith and shall have no liability to the Exhibitor whatsoever.